

Greetings friends,

I am enjoying the learning curve of being Communications Coordinator for the last few months. I had a good torch-passing interview with Tracey Paetzold, who promised me that I wouldn't have to do this alone. Then I had an informative intake interview with Sharron Hamilton and Kathy Gibb. They all assured me that many people wouldn't have to do this alone. And they were right.

The story so far: Communications involves four main areas of activity:

-Updating Facebook, is made easier with the valuable help of Diane Brown. She has put out the event notices and posted some great pictures that a keen Cursillista took of us enjoying the July Ultreya.

-Working with the Website, is a journey of exploration. Where is everything and what are the details under the 9 home page pictures? (I love the dachshund, by the way). I have had to consult Sandra Clark on more than one occasion.

-Using MailChimp as the news communicator has proved challenging, so I have called on Andrew Gibb for some pointers and advice. My daughter Emily has also helped me as a target audience, for a few of my first tries.

The ongoing challenge is that real people and non-people (bots?) have signed up to join MailChimp. Six hundred people are on our list, with 460 getting our neonewsletters.

Publicity to the Diocese, and the wider community. I have not done that yet, but hope to be putting out events on the Diocesan calendar this fall.

Future:

I am hoping to put out a questionnaire asking Cursillistes to **update their information**. I have found people listed as going to one church, while I know they go to a different one these days.

I have also explored the information and possibilities in the **Cursillo Dropbox folder**. I will be reaching out to the people who share the Dropbox folder, to see what the potential is there.

Ultreya Here's to a great year ahead.

Leslie Worden